



FOR IMMEDIATE RELEASE

Press contacts:

Xceed Marketing Team

Email: Sales@Xceedcorp.com

Tel: + 1.703.714.1965

Xynergy™ a multi-data source correlation platform for network assurance to be deployed at second Tier 1 carrier in North America

“Network complexity, increasing demands on engineers time and need for effective resource utilization driving solution adoption”.

Reston, VA March 22, 2011 – Xceed Technologies Inc., a global leader in wireless network optimization and in rules based performance management solutions for the wireless industry, today announced that it has signed an agreement with a Tier 1 mobile network operator to deploy Xynergy™ for network performance assurance. This marks the second deployment of Xynergy in the North American market. Bary Azmi President and CEO of Xceed states, “we are not only excited about this second sale of Xynergy, but also that our customers are seeing the significant efficiencies that it brings to the management of the network”.

In a time when operators are facing significant commitments of financial resources to support new technologies, Xynergy allows operators to reduce engineering resources required to manage networks through real time prioritized alerts. Xynergy also allows for standardizing best practices throughout the engineering teams, especially important as new technologies are deployed. “We recognized long ago that wireless operators faced competitive and cost pressures, and decided to create a product portfolio that addressed each of these issues along the RF life cycle”, states Mr. Azmi. Xceed’s family of products support wireless operators in a variety of ways as they try to manage the increasing demands on their networks caused by surging data traffic. From best in class optimization and benchmarking solutions, to site acceptance for technology deployment, through network performance assurance, Xceed’s products bring ease of use, process automation, and leading edge capabilities and features to the wireless market.

About Xceed

Xceed Technologies Inc. is a global leader in wireless network optimization and in rules based performance management solutions for the wireless industry. Leading wireless operators, infrastructure manufacturers, engineering service companies and handset vendors use Xceed’s software products worldwide. Founded in 2002 by industry veterans, Xceed’s products are installed at most major carriers worldwide and support all major wireless standards, including LTE, WiMAX, GSM/UMTS/HSPA+, CDMA/EVDO and iDEN. For more information please see www.xceedcorp.com